



## Top Message



President and  
Representative Director

*Keita Kato*

Next year will mark the 20th year since ESG was first proposed in the UN Principles for Responsible Investment (PRI) in 2006. Although it was initially intended to be a statement of what investment should be going forward, it is now becoming the norm for the entire business community. Each year, the demands under various ESG items are becoming broader and more sophisticated, and companies need to continually strengthen their responses to these demands.

Against the backdrop of these trends, in 2020, SEKISUI CHEMICAL Group formulated its Long-term Vision, Vision 2030, and under its Vision Statement declared its commitment to “Innovation for the Earth: In order to realize a sustainable society, we support the basis of LIFE and create peace of mind for generations to come,” thereby placing ESG at the center of its management. We will create products and services based on our three prominences in human resources, the environment, and CS & Quality, increase their amount, improve their quality, and provide them

in a sustainable manner. Then, by providing these products and services to society in the four business domains of Residential, Advanced Lifeline, Innovative Mobility, and Life Science, we seek to realize a sustainable society and achieve sustainable growth for the Group.

To this end, we particularly focus on Products to Enhance Sustainability. Sales of Products to Enhance Sustainability, which help to tackle social issues and contribute to the Group’s growth, account for over 75% of the Group’s total net sales. We will continue to improve our ability to address social issues by expanding our lineup of Products to Enhance Sustainability.

Products to Enhance Sustainability are products that make a significant contribution to the resolution of environmental and social issues. We receive opinions and advice from outside advisors from industry, government, and academia to ensure high and transparent internal certification standards while certifying and registering the products. Products and services that benefit the environment and society which we have created to date include interlayer films for automobiles, which contribute to the reduction of CO<sub>2</sub> emissions by reducing vehicle weight and improving heat insulation; Sekisui Heim, which contributes to the reduction of CO<sub>2</sub> emissions in residential environments by creating, saving, and storing energy in addition to providing high earthquake resistance; piping and infrastructure materials and construction methods that contribute to disaster prevention and mitigation in addition to tackling labor shortages and aging social infrastructure; and diagnostic reagents and analyzers that support a healthy society with long life expectancies.

As part of efforts to achieve carbon neutrality, we also have high expectations for perovskite solar cells as a future Product to Enhance Sustainability. We have been working to develop and establish mass production technology for lightweight, flexible perovskite solar cells by leveraging the government’s Green Innovation Fund, and in January of this year, we launched a new company, Sekisui Solar Film Co., Ltd., with the aim of full-scale

commercialization. In order to achieve social implementation by 2025, we are currently conducting demonstration experiments in collaboration with local governments and various companies based on the premise of setting up installation sites that take advantage of the unique lightweight and flexible nature of these cells.

With regard to the enhancement of ESG management, we will continue to undertake efforts in the areas of the “environment,” with a focus on climate change mitigation and adaptation and promoting resource recycling; “human capital,” with the aim of becoming a vibrant company where all employees want to take on new challenges; as well as “governance” and “human rights” for a sustainable management base.

The future environment surrounding companies is by no means secure. We have entered an era that is more challenging than ever before by virtue of the swiftly advancing uncertain world marked by rapid change and an unpredictable future. However, we will maintain our basic stance of balancing the expansion of our contribution to resolving social issues with the growth of the Group, and we will continue to manage our operations with an eye toward responding more promptly to change.

In this year’s Sustainability Report, we have once again reported on the direction and progress of the Group’s initiatives aimed at resolving environmental and social issues. We hope that all our stakeholders will take some time to read and understand them. Thank you very much for your support.

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