

January 28, 2011

To whom it may concern:

SEKISUI CHEMICAL CO., LTD.

Notice Regarding Purchase of Treasury Stock

(Acquisition of treasury stock pursuant to the provisions of the Articles of Incorporation based on the provisions of Article 165, Item 2 of the Corporate Law)

Sekisui Chemical Co., Ltd. announces that it has decided at the meeting of its board of directors held on January 28, 2011 to purchase treasury stock pursuant to the provisions of Article 156 of the Corporate Law after applying the provisions of Article 165, Item 3 of the Law. The outline of the acquisition is described below.

1. **Reasons for the Acquisition of Treasury Stock**
To allow flexible capital policies corresponding to changes in the business environment

2. **Details of the acquisition**
 - 1) Type of shares to be acquired: Common shares of Sekisui Chemical
 - 2) Total number of shares to be acquired: Up to 3,500,000 shares
(Rate of the maximum shares to be acquired to the total outstanding shares:0.67%)
 - 3) Total acquisition cost: ¥2,400 million yen (maximum)
 - 4) Acquisition period: From February 1, 2011 to February 15, 2011

(Reference) Number of treasury stocks as of December 31, 2010

Total number of shares issued (excluding treasury stock): 525,660,489

Treasury stocks: 13,846,796

Press Contact

SEKISUI CHEMICAL CO., LTD.

Corporate Communication Department

Fax: (+81) 3-5521-0510

Disclaimer

This press release may contain forward-looking statements. Such forward-looking statements are based on current expectations and beliefs and are subject to a number of factors and uncertainties that could cause actual results to differ materially from those expressed or implied by such statements due to changes in global economic, business, competitive market and regulatory factors.